



*Fashion
Forum*





Fashion Forum Benefits to Apparel Stores and Fine Clothiers

Fashion Forums are an innovative concept of placing attractive women and men in the latest fashion ensembles and displaying them directly to the public in corporate building locations, cafeterias or restaurants, upscale hotel or entertainment facilities...during morning brunch, peak lunch times, dinner hours or formal elegant evening special events.

Fashion Forums display a LIVE up-close and personal look at your new apparel and merchandise while inviting the general public into your store location to find the items they have viewed during the live presentation. Store coupons and/or advertising materials may be placed on location and/or while your fashions are being displayed.

Fashion Forums are exclusive one-of-a-kind exposure venues with the focus on “quality” offered only by Model’s Connection of Dallas. www.modelsconnectioninfo.com

A brand new concept of extraordinary value!!!

Fashion Forum Advertising

Fashion Forums are extremely cost-effective and provide perfect hands-on direct advertising!

**Add "LIVE" Fashion Forum venues as a means to
GREAT SAVINGS
and immediately slash the advertising dollars you are currently spending!**

Service provisions of Fashion Forums:

- Model contractors professionally trained in the art of fashion merchandising.
- Full coverage liability insurance against merchandise loss or damage.
- Signs and live plugs announcing your store's name and information about your latest fashion trends as they are modeled.
- Your company's latest promotional materials, specialty coupons, and/or informational hand-outs may be distributed to the public during each Fashion Forum.
- A store representative may deliver your items to be displayed for the presentation or (if you desire) Model's Connection will arrange merchandise pick-up and delivery for your convenience.

For additional inquiries please return reply to locationmodeling@yahoo.com or Call 972-322-5165

Live" Quality Advertising Promotions that make perfect "Cents"!